



ZURN ELKAY WATER SOLUTIONS

CASE STUDY

PRIMROSE SCHOOL OF CHAPEL HILL AT BRIAR CHAPEL

Early education center delivers on “Healthy Bodies, Happy Hearts” promise with Pro Filtration

Primrose Schools® is a national system of accredited private preschools. Primrose School of Chapel Hill at Briar Chapel serves approximately 165 students, ranging from 6 weeks to 5 years old.

BENEFITS

- improved water quality
- enhanced parental trust
- student independence
- enhanced marketability

CHALLENGE

Decades of industrial discharge of PFAS into the Cape Fear River and runoff from urban development across Chatham County, NC, continue to create challenges to ensure the health and safety of the Haw River, a major source of drinking water for the county’s 85,000 residents.

About eight miles from the banks of the Haw River, Primrose School teachers and staff work to provide a premier early education and childcare experience. Creating a safe, healthy environment for students is job one.

SOLUTION

Wanting to deliver on the school’s “Healthy Bodies, Happy Hearts” mission, Amber Best, executive director, worked with school leadership and Zurn Elkay to have an Elkay Pro Filtration Bottle Filling Station installed at the school.

Through improved filtration, the new units ensured students had access to clean, safe drinking water—a crucial element of childhood development.

RESULTS



The Pro Filtration unit became a selling point for staff to use when families toured the school.



The school eliminated the expense of two cases of bottled water a week for staff and visitors.



Students enjoy the “special treat” of going to fill their water bottles, rather than needing staff to fill it for them.



“We had parents tell us, ‘If it’s coming from the county, I don’t want my child having the water at school.’ We needed something that was better and healthier.”

Amber Best

Executive Director