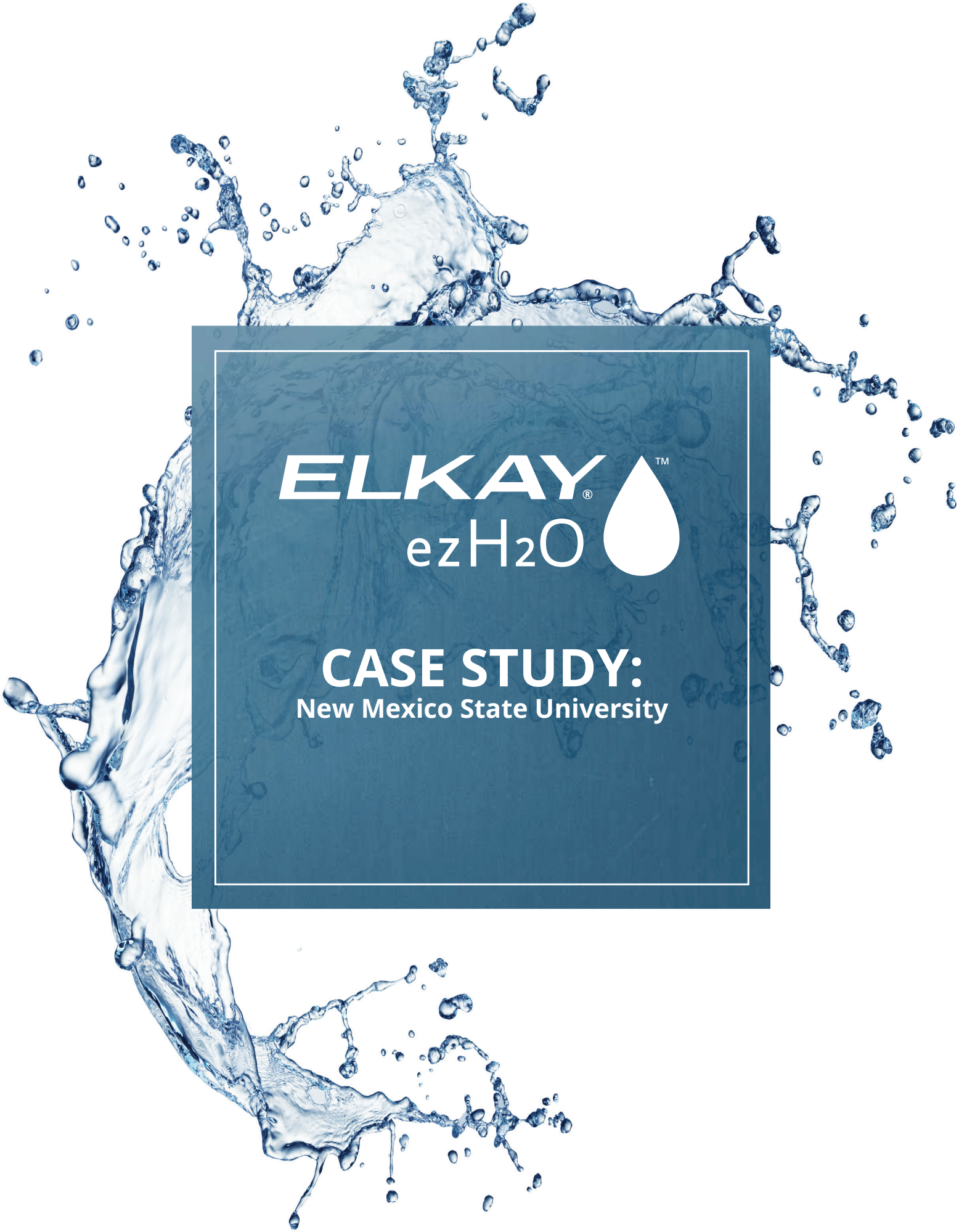

ELKAY® ezH2O™

CASE STUDY:

New Mexico State University

THE CHALLENGE

A college campus is filled with people trying to do the right thing. joni newcomer, sustainability manager at New Mexico State University, is one. She's been carrying the same canteen for 10 years. When she first encouraged students to fill their own bottles, however, there was a hitch.

"I would see them trying to fill up, pressing the little button, angling their bottle, trying to get the water from the regular drinking fountain into their bottles. And you could see their frustration."

THE SOLUTION

One student volunteer in a group heard about the ezH2O® and started a rally. A local plumbing company donated the first station, and installed it in the activity center where students hang out and work out. joni remembers, "It was such a big hit." And not just with parched students.

"It's almost like the entire University Facilities and Services Department, just as a whole said, 'You know what? This is a good idea.' I never had to talk anyone into anything."

Administrators love the savings (see results below). And joni tells us about the plumber who may be ezH2O's biggest fan, especially when he can avoid fixing tired old fountains.

"Changing the filter is easy. Everything is easy. I kept egging him, 'You sure? There's really nothing you'd change?' And he goes, 'Nope! Love them.'"

> ***They're constantly calling, 'What can we do to get a new bottle filling station in our building?'***

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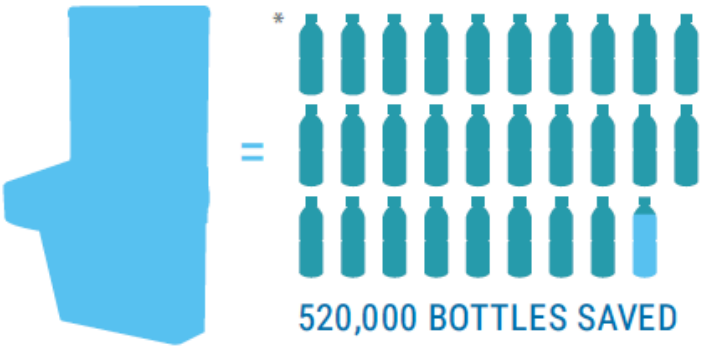
THE RESULTS

- Three years later, NMSU is home to 34 Elkay® ezH2O bottle filling stations.
- They estimate more than 520,000 bottles saved, which equals mor e than 21,600 pounds of 16.9 ounce bottles.
- This saves “tipping fees,” the cost each time a load of trash is “tipped” into a landfill.
- Overall, NMSU has achieved a 70% diversion rate, the percentage of waste that does not end up in landfills

IN 3 YRS | 10.8 TONS of waste saved

34 BOTTLE FILLING STATIONS



*Each bottle represents 18,000 plastic water bottles saved.

THE FUTURE

The next generation of ezH2O bottle filling stations – complete with some great new convenience features for facilities managers – will hit NMSU later in 2015. The primary focus of her job is saving energy, so joni likes how the cooler can be programmed to turn off durin g times of non-use such as weekends or nights. Since she currently walks the whole campus to add up bottle savings, she also looks forward to the new cloud-based counter. Students, faculty and staff are excited, too.

“They’re constantly calling, ‘What can we do to get a new bottle filling station in our building?’ I’m like, ‘Well, you can break the existing one.’ Wink, Wink.” Joni does tell them she’s kidding.

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ABOUT ELKAY

For more than 100 years, Elkay® Manufacturing has been making innovative products and providing exceptional customer care. Family owned since 1920, Elkay began by making residential butler and pantry sinks. Today, the company has grown to include faucets, foodservice fixtures, water delivery products and architectural millwork in addition to world-class sinks. We are proud to be America's No. 1 selling kitchen sink company, as well as a leading manufacturer of award-winning water delivery products, including the ezH2O® bottle filling station.

Like your family, Elkay has values and traditions that endure. We take pride in offering reliable products that inspire change and leave the world a better place for generations to come. Headquartered in Downers Grove, Illinois, Elkay is American owned and operated providing thousands of jobs that support our families and communities.

ELKAY® ezH2O™

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