

ELKAY[®]



RESIDENTIAL DESIGN GUIDE

Volume 2





DESIGN REAWAKENED

What was once off trend or considered old school is being reawakened and brought back to life. And with people's creative juices flowing more than ever, we're seeing a wide range of trends, like floor-to-ceiling floral wall coverings and unique approaches to renovating. Homes are being transformed into works of art, showcasing style people never knew they had – and we like what we're seeing.

Working closely with our Design and Insights team and some of our favorite influencers, we've gathered our top six design trends that are turning heads. Flip through and see how our influencers find new ways to use pattern and texture. Watch vibrant, unexpected colors pop off the page. Imagine your own home taking on these mesmerizing transformations. Here's a guide that we hope inspires you, reawakens you.



OUR FAMILY OF CONTRIBUTORS



Ashley and Lindsay
@styleanddwell



Chayce and Hannah
@blankslatereno



Logan and Chelsea
@makingmanzanita



Gretchen Black
@gretchenblack



Jewel Marlowe
@jewelmarlowe



Kari
@galvanized_chic_boutique



Kristi and Kelli
@lollyjaneblog



Leslie Saeta
@my100yearoldhome



Merichelle Jones
@werethejoneses

BRAND NEW LOOKS FOR LESS

“I wanted my kitchen refresh to feel **bright and airy** with **clean lines** and **timeless finishes.**”

- Style + Dwell



@makingmanzanita



@galvanized_chic_boutique

Painting your cabinets, changing the hardware, updating your faucet, swapping out your drop-in sink and installing open shelving are simple, low-cost ways to freshen up your kitchen and make it feel bigger.



@elkay_usa



Ashley and Lindsay
@styleanddwell

CONNECTING WITH NATURE

“Bringing the outdoors in, uses **nature’s design to influence** our design.”

– Elkay Design and Insights Team





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Incorporate textures and elements of nature into your style – decorate using lush green, live edge wood and earth tones.

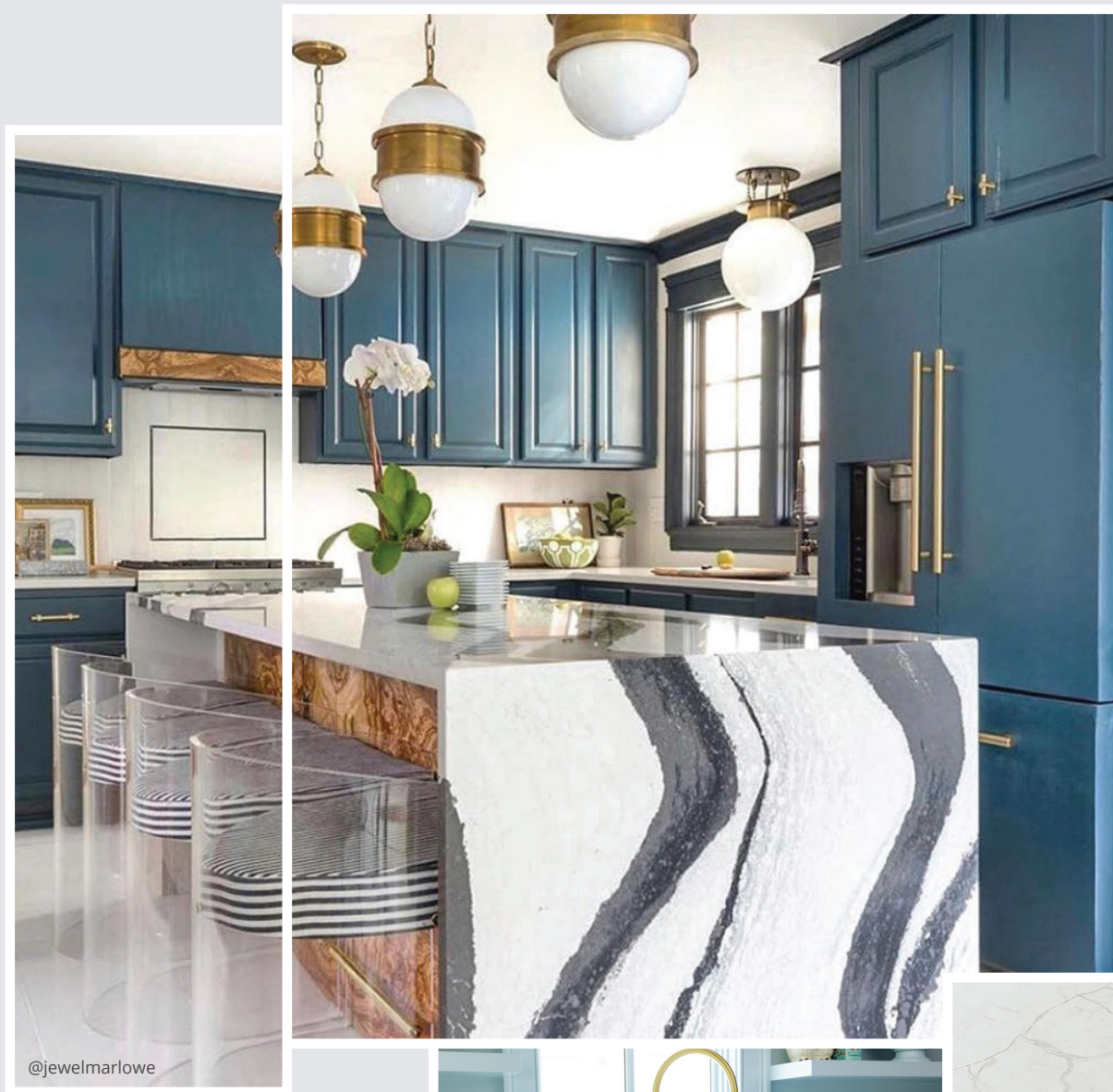


@lollyjaneblog



@blanklatereno

POPS OF COLOR



Rich blues and greens are finding a home in today's kitchens. Apply your favorite bold color to your cabinets, accessories or even color block more than one hue. Add gold or copper accents for an extra touch of luxe.



“Color gives a room, product, or space **personality** without overwhelming the overall design.”

- Elkay Design and Insights Team



HEALTHY HOME

Effective **solutions** to enhance your **safety and well-being** within the home.

- Elkay Design and Insights Team

Hands-free hydrating built in throughout the home and nonporous, quartz sinks in laundry rooms are great ways to support healthy, hygienic lifestyles.





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@lollyjaneblog

THROWBACKS MAKE A COMEBACK

My goal for our Waco home remodel was to **restore** the home and bring it back to life. We were able to keep the original floors, ceilings, and shiplap. I **mixed vintage pieces with new furniture** and it worked perfectly. The kitchen island is a vintage store counter and I love how it accents our kitchen.

- My One Hundred Year Old Home

Today's modern mixes old and new with sleek lines and vintage accents. Farmhouse sinks, antique steel faucets and novelty décor add charm to contemporary kitchens.



Leslie Saeta
@my100yearoldhome



@my100yearoldhome



@gretchenblack



@elkay_usa



@elkay_usa

LIVING BEYOND THE WALLS

Enhancing **usable spaces** beyond the traditional context of a living environment.

- Elkay Design and Insights Team



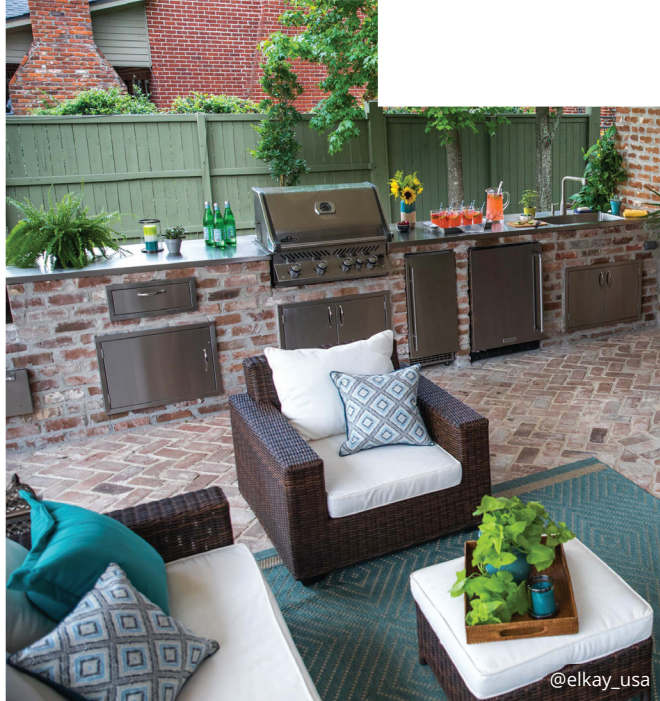
With more people staying home, extending the living space is becoming more popular.



A personalized oasis, an outdoor kitchen – your backyard may have more potential than you think.



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ABOUT ELKAY

For more than 100 years, Elkay® Manufacturing has been making innovative products and providing exceptional customer care. Like your family, Elkay has values and traditions that endure. We take pride in offering reliable products that inspire change and leave the world a better place for generations to come.

Headquartered in Downers Grove, Illinois, Elkay is American owned and operated, providing thousands of jobs that support our families and communities. We are proud to be America's No. 1 selling kitchen sink company, as well as a leading manufacturer of award-winning water delivery products, including the ezH2O® bottle filling station.

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1333 Butterfield Road, Suite 200 Downers Grove, IL 60515 | 630.574.8484
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